



Mark DiNunzio Bio

Mark DiNunzio brings more than 40 years of experience as a Business Advisor, Peak Performance Coach, Managing Director, Sales/Marketing Executive, and Entrepreneur. Mark has a passion for helping owners, leaders and entrepreneurs succeed in their business, career, and life.

Areas of Expertise include 15+ years of work in the Pest Control Industry with business owners, their leaders and teams; helping them to improve their personal performance while assisting them to grow revenue, increase profits, improve cash flow, and increase the value of their business. Mark specializes in helping leaders bridge the gap between daily operations and high-impact leadership. Leaders learn to translate strategic vision into actionable and measurable team execution, maximizing their individual and team performance to deliver results.

Background

- Former Executive with Fortune Global 50 company, leading a \$440M Channel
- Business Mastery Performance Coaching, 5000+ hrs., 200+ People, 14 Countries
- Independent Business Owner for 22 Years
- Founder & Facilitator of Peer Advisory Boards
- Creator & Leader of Strategy & Leadership Workshop Retreats
- Board certified Coach (BCC) with Corporate, Executive & Leadership Designations
- Accredited Executive Associate of the Institute of Independent Business (IIB)
- Licensed BestWork DATA (BWD) Strength & Capabilities Human Capital Data
- Certified One Page Business Plan (OPBP) Strategic Planning Coach
- BS Electrical Power Engineering from Rensselaer Polytechnic Institute

Mark has a magnificent wife and two wonderful sons. He currently lives in a northern suburb of Atlanta, GA. He enjoys travel, leathercrafting, cooking, reading, and continuous learning.